



# Custom Services Energy Solutions

*Save Energy Dollars*

*CL&P, with our staff of Account Executives and energy experts, offers valuable help for business customers. We're a partner you can count on for the most current information on energy use.*

*When you need help in your business operations, you can turn to us. We're CL&P: the energy of Connecticut.*

## **WHAT DOES CL&P'S CUSTOM SERVICES PROVIDE?**

We'll arrange for technical assistance and provide cash incentives to medium to large customers who want to save electric energy dollars by upgrading the efficiency of their electrical equipment. Our Account Executive will sit down with you and go over your entire facility (Energy Audit), or if you prefer, just specific equipment (Focused Study), so you can make an informed decision on the best and most cost-effective efficiency options.

## **HOW CAN CUSTOM SERVICES BENEFIT MY BUSINESS?**

- ▲ Once you've signed a Study Agreement, CL&P will pay for 50 percent of the study costs up-front and will refund the customer's half of the study investment once installation of the recommended measures is completed.
- ▲ In addition, we'll provide incentives up to the full incremental costs associated with the installation of the higher efficiency equipment.
- ▲ Along with improved efficiency and increased productivity, you'll reduce your operating and maintenance costs.
- ▲ The energy solutions are targeted and tailored to you for increased bottom-line profits.

To start saving money through Custom Services, call your CL&P Account Executive or 888-682-4639.

*(cont'd.)*



**Connecticut  
Light & Power**

The Northeast Utilities System

## Save Energy Dollars (cont'd.)

Here are some of the measures we've helped our customers install:

### COMMERCIAL & INDUSTRIAL BUILDINGS

#### *Lighting—Energy-Efficient Designs Utilizing:*

- ▲ fluorescent fixtures with electronic ballasts
- ▲ hard-wired compact (PL) fluorescent fixtures
- ▲ high intensity discharge (HID) fixtures
- ▲ inductively-coupled fixtures
- ▲ room occupancy sensors
- ▲ daylight controls

#### *HVAC Systems—Electric Chillers*

- ▲ high efficiency air conditioning equipment
- ▲ high efficiency heat pumps

#### *Other*

- ▲ premium efficiency motors
- ▲ variable frequency drives (VFDs)
- ▲ energy management systems
- ▲ compressed air optimization
- ▲ ammonia refrigeration systems
- ▲ heat recovery systems

### FOR INDUSTRIAL BUILDINGS ONLY

Through Custom Services, and as an adjunct to our energy services, CL&P also offers manufacturing and process improvements through our program known as PRIME (Process Re-engineering for Increased Manufacturing Efficiency).

Also available through CL&P is the separate and highly experienced CONN/STEP, a state and federally funded organization designed to help industrial customers in Connecticut be more competitive through recommendations for manufacturing and process improvements. This program is available to customers with an average demand generally between 500 kW and 1,500 kW and with annual gross sales of between \$5 million and \$50 million.

CL&P pays for half of the evaluation costs; offers cash incentives for qualified measures to customers who implement CL&P's recommendations; and refunds the customer's half of the evaluation cost.



**Conservation programs are funded by the Conservation Charge on customer bills.**

**1-800-228-7764 • [www.cl-p.com](http://www.cl-p.com)**